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## **Power Climber Launches Improved Websites**

SEATTLE – Power Climber, a division of SafeWorks, LLC, has launched updated versions of its North American and international websites, <u>www.powerclimber.com</u> and <u>www.powerclimber.be</u>.

The new sites feature fresh designs, easier navigation, and improved functionality. With updated content including product and application photos, literature, and manuals, it is easier than ever to access information on Power Climber's range of suspended access solutions from hoists and platforms to rigging and safety.

Additionally, the websites have been redesigned with the latest responsive technology, making them compatible with today's browsers and mobile devices. This improves the online experience, particularly for customers in the field or on the jobsite.

Power Climber's North American dealers can log in to a secured area of powerclimber.com for exclusive pricing, service and product updates, while Power Climber's European customers can navigate the new Industry Segments section of powerclimber.be to see the full range of product capabilities and applications.

"At Power Climber, we continually invest in tools that bring value to our customers," comments Tejal Ranjan, Marketing Communications Manager. "Our new websites enable new and existing customers to easily access critical product and industry information with a few simple clicks, anytime, anywhere. It's another way we continue to lead the suspended access industry."

Media Contact: Tejal Ranjan, Marketing Communications Manager <u>Tejal.Ranjan@SafeWorks.com</u>

## **About Power Climber:**

Power Climber is the innovative technology leading manufacturer of suspended access hoisting, platform and safety solutions for use in all work at elevation. Founded in 1972 Power Climber has locations in Brussels, Barcelona, Dubai, Mumbai, Melbourne, Hong Kong and Seattle to support customers globally. Focused on customer-inspired innovation, Power Climber has earned the right to partner with world-class facility owners, OEMs and the best-managed equipment hire companies worldwide. Power Climber is a division of SafeWorks which was formed in 1997 to bring together the most trusted and experienced brands in the industry - Spider, Power Climber and Power Climber Wind - to make work at height a safe, reliable, productive experience. For further information, visit <u>www.powerclimber.com</u> or contact 1-800-560-2546.

Power Climber 365 Upland Drive Seattle, WA 98188 Phone: 800-560-2546 www.powerclimber.com